



Dear Friends and Colleagues:

The Michael-Gene Kids Basketball Foundation will host its 6th Annual Black Tie Affair event on Saturday, August 19th, 2017. The event will take place at the Crowne Plaza Oceanfront, in Indialantic, FL. We are asking local businesses to support this event to help Brevard County families in need. In return for your support, your company will receive acknowledgement in our event program and the good feeling of helping Brevard families.

Over the last six years, the Michael-Gene Kids Basketball Foundation has provided school supplies, holiday dinner baskets and Christmas gifts to Brevard families. New this past year, we were able to give our first high school scholarship to a Bayside High student. We are excited to give this opportunity to our community students now and in the future. Investing in our youth is a major part of our outreach program. Each year, as the number of families we help increases, so does our need for community outreach. In 2016, we provided fully stocked backpacks for children and partnered up with the Space Coast Basket Brigade to supply over 1,600 Thanksgiving Dinner baskets! We were also able to collect, wrap and deliver 2500 Christmas gifts to give to families for their holiday celebrations and were fortunate enough to be able to give out Christmas food baskets and transitional bags for the homeless as well.

Another gift we are able to provide with your help is sponsorship to other amazing programs such as PAL, Translife in partnership with GR8TODON8, and the Lion's Eye Institute for Transplant and Research. This year marks 3 years we have been able to sponsor 8 Melbourne PAL Basketball teams & also the Translife Organ and Tissue Donation's GR8TODON8 5K & 8k. We have also been working closely with The Lion's Eye Institute and we were happy to sponsor their Eye Ball, a black tie Gala which donates money to corneal transplants and research.

We are asking for that amazing support again this year with our 6th Annual Black Tie, through sponsoring a table or donating auction items. With your sponsorships and donated items, we can expand our reach to more families in need. This event helps raise money to provide children with a chance to be part of a PAL Basketball team. These leagues strive to keep children healthy, drug free and build their self-esteem to provide them with a more positive future. The money raised will cover the cost for registration, uniforms, coaches, etc. for each team member. With increased community support, we hope that this year we can expand our sponsorship out of the Melbourne area, to surrounding cities.

Community outreach is #1 priority for the Michael-Gene Kids Basketball Foundation, and our organization thanks you for partnering with us to help make our community a better and safer place for our families. If you are interested in a sponsoring a table or donating an auction item fill out the form below. For more information visit our website www.MichaelGene.org or contact Dawn Futch at 321.720.3084. We thank you for your time, consideration and support.

Sincerely,
Dawn Futch & The Michael-Gene Kids Basketball Foundation

2016 SPONSORS

920th Rescue
Ace Photography
Amber Ryan Photography
Arbogast Financial Advisors LLC
Aurora Unique Bridal Boutique
Baytree National Golf Course
Brevard Florist
Brothers Commercial Brokerage
Creative Cakes
Dentman Jr, Inc.
Dr Wayne Rodriguez
Duffy's Foundation
Executive Catering
Forever Fotos FL
golfTec
Grant Family
Greenwise Motors
Greg Riddlehoover
Bobcat Services LLC
Hot Rayz Limousines
Keith Williams
Lions Eye Institute
Lisa Cullen
Long Doggers
Meg O'Malley's
Monkey Bar
Platt Hopwood Attorneys
at Law PLLC
Sandy Beach Surfing
Sophisticated Gents
SouthEast Aerospace
Southern Touch Landscaping
Team Dragonfly
Translife
Turnkey Construction & Roofing
Umbrella Thieves
Wassi's Meat Market
Whiskey Beach Pub

MICHAEL-GENE KIDS BASKETBALL FOUNDATION

Dawn M. Futch Founder/President
Tish Grant Vice President
Stephanie Futch Treasurer
Kristin LaPorte Secretary

2017 Black Tie Affair

Corporate Sponsorship Benefits

- **Slam Dunk ~ \$1,200**
 - Special recognition in all printed materials and website for 1 year
 - Special recognition on the sponsor banner at the Black Tie Affair
 - Invitations for 10 to the Black Tie Affair
 - 10 Michael-Gene Kids Basketball Foundation T-Shirts
 - 10 Michael-Gene Kids Basketball Foundation Wristbands
- **Alley-Oop ~ \$800**
 - Special recognition in all printed materials and website for 1 year
 - Invitations for 6 to the Black Tie Affair
 - 6 Michael-Gene Kids Basketball Foundation T-Shirts
 - 6 Michael-Gene Kids Basketball Foundation Wristbands
- **3- Pointer ~ \$600**
 - Special recognition in all printed materials and website for 1 year
 - Invitations for 4 to the Black Tie Affair
 - 4 Michael-Gene Kids Basketball Foundation T-Shirts
 - 4 Michael-Gene Kids Basketball Foundation Wristbands
- **Free Throw ~ \$300**
 - Special recognition in all printed materials and website for 1 year
 - Invitations for 2 to the Black Tie Affair
 - 2 Michael-Gene Kids Basketball Foundation T-Shirts
 - 2 Michael-Gene Kids Basketball Foundation Wristbands
- **Layup ~ \$150**
 - Invitation for 1 to the Black Tie Affair
 - 1 Michael-Gene Kids Basketball Foundation T-Shirts
 - 1 Michael-Gene Kids Basketball Foundation Wristbands

All sponsorships must be paid in full by August 4th. Thank you for your support.

750 West New Haven Avenue
Melbourne, FL 32901
Michael-Gene Kids Basketball Foundation

MICHAELGENE.ORG
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